

Amendments to the Specification:

Please replace paragraph [0057] with the following amended paragraph:

The one-line inversion drive is a drive system in which every line of the liquid crystal display device is scanned sequentially, and the polarity of an applied voltage for driving is inverted for every line. In the n-th frame shown in Fig. 3(a), the first line located on the top of the display screen is scanned with positive polarity. After that, the polarity is inverted, and the second line is scanned with negative polarity. Then, the polarity is inverted again, and the third line is scanned with positive polarity. In such a manner, scanning is repeated down to the bottom line. After that, in the n+1-th frame shown in Fig. 3(b), the first line is scanned with negative polarity. After that, the polarity is inverted, and the second line is scanned with positive polarity. Then, the polarity is inverted again, and the third line is scanned with ~~positive~~ negative polarity. In such a manner, scanning is repeated down to the bottom line. On and after that, this operation will be repeated.

Please replace paragraph [0086] with the following amended paragraph:

In the videophone mode 51, the display portion 20 is driven with a drive operation A using one-line inversion drive as a drive system and at a frame frequency of 50 Hz. In the camera mode 52, the display portion 20 is driven with a driving operation B using one-line inversion drive and at a frame frequency of 70 Hz higher than that in the driving operation A. In the voice call mode 53 and the wait mode 54, the display portion 20 is driven with a driving operation C using three-line interlace drive as a drive system and at a frame frequency of 90 Hz. In the low power consumption wait mode 55, the display portion 20 is driven with a driving operation D using three-line interlace drive as a drive system and at a frame frequency of ~~90 Hz~~ 50 Hz lower than that in the driving operation C.